



**March 8th Agenda & Minutes
Board of Directors Meeting**

Zoom Link: <https://us02web.zoom.us/j/6760832132>

Board Members Present: Cedric Harrison, Joe Conway, Joe Finley, Jordyn Appel-Hughes, Scott Whisnant, Genna Wirth, Frankie Robers

Board Members Absent: Lauren Hurley, Keith Rhodes

Staff Present: Cierra Washington, Evan Folds

Community Members: Marshall Brown

Call to Order: 10:32 by Cedric Harrison

Reading and Approval of Minutes: Minutes of the February 8, 2021 BOD meeting accepted as previously published and posted and approved by unanimous consent

Quorum: Six of nine board members

Orders of Business

Checkin's:

- I. Cedric - Staying busy!
- II. Frankie -
- III. Genna - Came down with a bug, hoping to be on the up-and-up
- IV. Lauren -
- V. Joe C. - Went to visit mom in Maryland, helped with house revamp, mama had a list!
- VI. Joe. F - In Anna Belle, Florida on spring break with the family, feeling the momentum from all the meetings
- VII. Keith -
- VIII. Scott - Vaccination time, staying busy
- IX. Jordyn - All the bebe animals on the farm -
- X. Cierra - Older sister is getting married this weekend, excited to be a bridesmaid!
- XI. Evan - Son returned back to school five days a week!
- XII. Marshall - Had a great time helping with the NFC event at Alcove

New Business:

- I. Staff Report:
 - A. General
 1. Sent out Ownership Welcome Packages
 2. Interns
 - a) Dara working with Kelci writing for NFC blog and website
 - b) Katelyn has been working hard and passionately on Farmers Market
 - B. Farmers Market update - Strategic Planning meeting TODAY, March 8th from 3-5:30 @ Hemenway Center
 1. Site preparation with Frankie
 2. Submitted SNAP application
 3. Reviewing card processing equipment

C. Nonprofit collaboration

1. Tapping into current non-profits versus starting an NFC specific until business piece is further developed and supported; reference Gem City/Anne's convo with them
 - a) 6-8 months to charter and start non-profit; would require further + additional board development
 - b) NFC non-profit would remove partnerships such as those with Cape Fear Collective; would prolong ability to apply for funds through grant process until NFC non-profit is up and running; re-engage conversation with Patrick (Pro forma)
 - c) Not being a non-profit limits organizations, institutions engagement with us based on their bylaws at the same capacity
 - d) Partner organization would be writing, managing, implementing grant goals, expectations, measurable success -- grants are looking for collab between partners/businesses -- creates administrative overhead for us
 - e) Reference Shop-Rite and Co-op Dayton's non-profit arm to co-op
 - f) Being tax exempt would allow for businesses to better benefit/donate
 - g) Allows for ownership of funds, ability to apply for grants + funding opportunities
2. Motion to approve the exploration and development of a new non-profit dedicated to cooperative business and NFC
 - a) Motion has been postponed

D. Grants

1. Motion to approve staff seeking grant funding
 - a) Motion has been postponed

II. President's Report:

- A. WHQR interview
- B. Level of relationship with Novant
 1. What to them is the definition of a member of the Northside community?
 2. Long-term members that reflect the community, ambassadors of the neighborhood + cause (8-10 folks; Sonya, Evelyn, Voyage parents/families, Voyage Summer Jobs youth employees, board member, Cedric, Frankie, Lauren) ; craft flyer w/info
- C. UNCW - Equity Institute
- D. Creative ways for Marketing Committee to highlight Northside businesses
- E. Black History Board highlights
- F. How do we want to articulate ownership piece to the community, what are the benefits we are offering owners right now?
 1. Cierra and Marshall crafted graphic for poster board with updated language
 2. Lead with transparency on timeline of the store; how do we communicate on this further?

III. Finance Committee Report:

- A. Income/Expense:
- B. Summary of new memberships (CLICK HERE): 239 owners
- C. PIF unmatched (CLICK HERE): 39 PIF
- D. Reminder for Committee Chairs to submit budget to be added into master NFC budget (fiscal year based on calendar year)
- E. Staffing hours/wages (closed session). Vote required. Staff working well beyond their pay grade
 1. Salaries funded by ownership sales; would need to leverage funds \$20k+; contract stated as funds available (not a 6 month contract). New contract would stipulate that staff is responsible for helping to leverage salary funds; look at equivalent salary grades to see if ours match

2. Project manager: 40 hours/week at \$33.50/hour from 32 hours/week at \$29/hour
 3. Assistant Project manager: 25 hours/week at \$18.50/hour from 20 hours/week at \$15.50/hour
 4. Community Engagement Position: 10-15 hours/week at \$15.50/hour
- IV. Marketing & Community Engagement Committee Report:
- A. Community Meetings
 1. Recap February 16th
 2. Next meeting March 30th
 - B. Agriculture event on March 30th
 - C. Weekend of March 5th events, selling t-shirts
- V. Enterprise Committee Report:
- A. Novant update: wants to hear from the community (residents, businesses, nonprofits, etc.) -- propose to hold a meeting with the board, invite to community meetings but wants individual meeting
 1. Brainstorm of meeting attendees
 - B. Farmers Market strategic planning meeting Monday, March 8th from 3-5:30 at the Hemenway Center (507 McRae)
- VI. Governance | Policy Committee Report:
- A. Vote on Conflict of Interest policy
 - B. Process for identifying and activating community members/fresh faces to NFC board + committees
 1. Bringing more Northside, Black-owned businesses, nonprofits in
 2. Tangible givebacks to owners and community
 3. Identify the involved owners and community members and have a separate from monthly community meeting with them

VII.

Action Steps:

- I. Board session for funding for staffing
- II. Board suggestions for PIF recipients (name, contact info)

Proposed Agenda Items for Next Meeting:

I.

Meeting was adjourned at 12:03 by Cedric Harrison. The next general meeting will be at 10:30am, April 12th via Zoom
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