



August 10 Agenda & Minutes Board of Directors Meeting

Invite Link: <https://us02web.zoom.us/j/85749632115>

Board Members Present: Lauren Hurley, Genna Wirth, Joe Finley, Joe Conway, Scott Whistnant, Cedric Harrison

Board Members Absent: Keith Rhodes, Jordyn Appel, Frankie Robers

Staff Present: Evan Folds

Community Members: Cierra Washington

Call To Order & Housekeeping (Board President, Cedric)

- Receipt project update (Genna)
 - Talked to Anthony with Tidal Creek to get input on data project with assessing receipts
 - Nijel headed for college, got some help for Brandon by hiring second person
 - Deadline end of August
 - First workshop completed for ArcGIS with Sam (Senior Planner for Pender County)
 - Might be a cool visual to have on our website!

Project Manager Update (Evan)

- Board Process
 - Cedric leading meetings
 - Starting next meeting Cedric and Evan will begin meeting ahead of time again so that Cedric can take over with leading the meetings
 - Getting some more guidance on operating as a board....maybe Sarah Rogers?
- Tick List → thoughts?
 - Re-establish the tick list already created
- Committee process, formalizing committee member additions→ Molly McDonough (F), Nathan Alexander (F), Cierra Washington (MCE), Jennifer Bringer (MCE)...
- [HFFI](#) grant
- Database build out...? (canvassing update...?)

Committee Updates

Finance Committee (Genna, Joe F., Frankie, Evan, [Nathan A.?.])

Schedule: Third Thursday @ 10am Chair: Genna

- Did not meet, will pick back up in August
- Balance \$7,895.03
 - Still owe Evan \$6,000.00
- Have enough money to carry Evan through August, but Evan will not stop working if there is a gap of time between when funds run out and when fundraising efforts start
- Receipts project finished by first week of September
- Meeting to identify how we want to solidify and utilize survey for canvassing
 - Do we want the first time we go out to be just handing them info about who we are or asking them survey questions?

Enterprise Committee (Cedric, Scott, Keith, Evan, Molly McDonough):

Schedule: 4th Thursday at 130pm Chair: Scott

- Location and building
 - Old A&P building, Evan to meet with the owner Wednesday this week. Owner (Chris?) interested in contributing to NFC efforts
 - Board members have had previous conversations and are hesitant because of previous variations in price and expectations
 - Evan and Cedric exploring space options on 7th and Princess
- Market study?
 - Decided it is not in our best interest at the moment but keeping this on the back burner, might need to pursue in the future
- How do we align payment processes with Kieth's food court and the NFC if we share a building?
 - Rent?
 - Parking?
 - Business partnership?
- Jim M still very interested in working with us
- Joe C. brought up the question of Frankie's place and the multi-faceted benefits of utilizing this space. Group generally feels this space is too small @ 2500 sq ft. Need 4000 sq ft minimum.

Marketing + Community Engagement Committee (Joe C., Jordyn, Lauren, Evan, Anna Campbell, Kelci DeFrancesco)

Schedule: Fourth Tuesday @ 9am Chair: Joe C.

- Evan and Joe C. met with some new committee members.
 - Nate Conway would like to be on the committee rather than the board
 - Between Anna and Nate, we have the expertise necessary to market our business and establish a presence
- Flyer development, Anna's inclination is to develop a Marketing SOP. Kelci is skilled in graphic design.
 - We want to increase social media engagement.
- Joe C. suggests we get a prompt going for Board members for "napkin speeches" for various audiences
 - We have multiple benefits addressing various needs and how do we communicate those benefits to groups of people with various interests
- Ongoing "our story"
 - Interviewing long held Northside residents and their experience with food in their community
- Center for Healthy Communities has recording of zoom webinar on which NFC had representation/engagement

Governance Committee

- Bylaws update - Nancy forgot to send bylaws over to us as an attachment. Need to call an additional meeting to discuss bylaws, should be voted and voted on by September

Next Meeting: September 14th, 2020